



EVENT HIGHLIGHTS
Humane Approach to CSR

11th Sept 2014 at Leela Palace

Aashwasan was invited by Nasscom Foundation to present its unique views on the CSR mandate brought in for corporate organizations to give back to society. The speaker from Aashwasan took people through deeper understanding of the unique scientific methodology that Aashwasan has brought forth to bring people back to their original format, as created by nature. When one experiences one's true self, giving comes naturally, as people are born to connect and be together as humanity. The effect of giving is not only experienced by the recipient, but is also manifested multifold in the contributor's or giver's life as well. Discussions broke forth and participants brought forward that involvement and the right intent can bring depth and purposefulness in giving. It was brought out that as organizations make contributions mechanically, they do not experience giving and thus are not able to bring a sustainable difference. Aashwasan acts as an enabler to make purposeful giving possible. Experience of true giving transforms individuals and organizations leading them not only to grow but also makes purposeful contribution to their eco-system. To know more about our corporate offerings and CSR initiatives, contact info@aashwasan.com or +919731301014. To make a donation to our initiatives, contact foundation@aashwasan.com or +919731301014

