

Women Entrepreneur India

WOMEN IN BUSINESS

WOMEN CEOs IN INDIA
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Rashmi Aiyappa

*Founder, Inventor & Spiritual Scientist - Aashwasan
Group of Companies
Founder & Executive Chairperson - Epiance Software
Pvt Ltd*

**INVENTING A PATH-BREAKING SPIRITUAL SCIENCE
TECHNOLOGY THAT OFFERS A MEANINGFUL, WHOLESOME
AND PURPOSEFUL LIFE TO BRING AN EXPERIENCE OF
ONENESS WITHIN.**

₹150



Women
Entrepreneur India Top 10
WOMEN
CEOS IN INDIA 2022

RASHMI AIYAPPA

Founder, Inventor & Spiritual Scientist - Aashwasan Group of Companies

Founder & Executive Chairperson - Epiance Software Pvt Ltd

Rashmi

**FOUNDER, SOCIAL INNOVATOR,
MANAGING TRUSTEE,
AASHWASAN FOUNDATION**

COVER STORY

Aiyappa

Rashmi Aiyappa is a well-accomplished entrepreneur, inventor & leader who instils the philosophy of transforming every life to transform organizations. She is a unique combination that sets an example for those who are born with unique abilities that have the potential if applied correctly to change significant aspects of mankind. Her inborn ability to experience the quantum world and her sheer dedication to create relentlessly the application of this spiritual technology is a path-breaking reality. Her unique worldview and in-depth experience in strategic and financial planning, ideating in business, conceptualising innovative technology and services, bringing humane technologies to the forefront, bringing human excellence as a core vision, international expansion & venture financing have facilitated market leadership, crisis management, rapid turn-around, purposeful positioning, exponential growth & sustainable transformation.

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**AS A SPIRITUAL SCIENTIST, I HAVE BEEN CONSTANTLY
INVENTING TOOLS AND TECHNIQUES TO BRING WELL-
BEING AND EMPOWERMENT TO HUMAN BEINGS,
ORGANIZATIONS AND SOCIETY**

Rashmi Aiyappa, the inventor of Aashwasan Science, started her journey with a larger-than-life mission. She created Aashwasan Science, which intends to bridge the gap between universal and physical sciences. Aashwasan Science brings about an experiential reality to humankind, thereby leading to human transformation. The vision of Aashwasan is – "To Transform Lives by Leading Individuals to Explore their Infinite Self." As a spiritual scientist, Rashmi Aiyappa is constantly inventing tools and techniques to bring well-being and empowerment to human beings, organizations and society. For over the last 17 years, Aashwasan, the organization she founded in 2005, has reached out to over 200,000 individuals globally, wherein her services have impacted more than 10,000 individuals worldwide.

Rashmi experiences the quantum phenomenon (that forms the underpinnings for mechanisms of the universe as described by the physical and objective sciences) and its experiential manifestation in life forms. For her, life is a multidimensional reality that unfolds the cause & effect phenomenon in nature. These experiences paved the way for the invention of Aashwasan Science, an energy-based technology.

Aashwasan has been recognized for its innovative and path-breaking solutions to better human living, work in the times of Covid and contribution towards sustainable development goals as established by the United Nations. Aashwasan's work has been consistently honoured with the Mahatma Award for three consecutive years - 2019, 2020 and 2021. The Women's Economic Forum has also recognized Rashmi Aiyappa as an Iconic Leader.

Rashmi Aiyappa is also the chairperson of Epiance Software Pvt Ltd, a breakthrough software technology company and chairperson of Aank, a humane technology company.

In an exclusive interview with Women Entrepreneur magazine, Rashmi Aiyappa walks us through her professional journey:

Take us through the genesis of your tryst with spirituality and understanding your life's purpose. Were there any notable early life experiences that helped you realise your potential in terms of helping elevate human experiences?

Right from my childhood, I viewed life differently. I experienced life as a dynamic process of unfolding that showed me the as-is reality of happenings in life (which now is referred to as the Liferforce Mechanism at Aashwasan) and the root cause behind those happenings (This phenomenon is referred to as the Timeless Phenomenon.) My complete trust and acceptance of myself and my submission to the phenomenon I was experiencing, opened deeper secrets of life and life beyond death. It opened the secrets of nature and the universe.

Across multitudes of lives, over the first 30 years of my life, I discovered the fundamental mechanisms that governed human reality. I witness the body-mind-soul connection, its experience and manifestation as an as-is phenomenon. The soul is the liferforce energy that brings the body to life and is the source hub of all the knowing, potential and purpose one is born with. Mind and body are two tools that function according to the guidance of the soul. Through my life experiences, I discovered that people were deeply unaware of their true reality. Evolution

has altered natural mechanisms in lifeforms against the way they were originally created, and because of this, today, human beings are living with significantly diminished experience of their natural mechanism. Therefore, we are witnessing increased incidence of incurable diseases, increased frequency of natural disasters and extreme impact of global warming on climate, natural resources and environment.

Tell us about the building blocks of Aashwasan Science, the unique spiritual technology developed by you. How does it amalgamate science and spirituality?

When there is clarity in knowing and there is an absolute experience of knowledge, there are possibilities to create. My experiences from birth and the knowing led to the birth of Aashwasan in 2005 which was shown to me as a path to reach the science of life's mechanism to the world.

To bring human mechanism back to its original format and take human beings towards nature preservation, I brought together my discoveries, the knowledge of Liferforce Mechanism and Timeless Phenomenon to bring forth a subtle energy scientific methodology, Aashwasan Science. It is one science that encompasses the mechanisms of all life forms into a single dynamic format, demystifying the root cause of all unknown, be it a disease, situations of life, relationships or not knowing one's self at all! To bring this science to every individual, I founded Aashwasan, the movement of hope and love.

Aashwasan Science is a spiritual technology which is instrumental in restoring the natural mechanism in lifeforms and nature. It is spiritual in origin, scientific in approach and experiential in nature. It is an amalgamation of Spirituality and Science. In reality, Science and Spirituality are not two different things. Spirituality is the experience of the phenomena and Science is the knowing of the phenomena.

What sort of real-life transformation are you looking to bring about in people's lives through your work? How do you leverage Aashwasan Science in the corporate context to help individuals in leadership positions?

A human being is a wholesome creation. We are all born with our unique talents, purpose and paths. But we are busy following others and running after something that validates our self-worth. Instead of discovering our uniqueness from within, we seek approval for our existence. For every question that arises inside us, we are seeking answers outside



us. There is so much more to us hidden behind the conditioning we have been through. Be it at a personal level or professional level, we are expressing a minuscule part of our inborn potential.

Aashwasan Science services empower and enable people to connect to their potential and purpose. These programs are offered to individuals and corporate organisations as well.

We always take a top-down approach in organisations because transformed leaders transform organisations. We have created exclusive services to help them be transformative leaders to lead by example. Unique services have been designed to help them make intuitive decisions, be empathetic, relevant, and purposeful leaders. Exclusive and customised retreats are offered to help them find work-life balance in a way that they can do justice to all the roles they play because a leader has no luxury to rest. Organisational services such as Need Analysis are offered to bring a holistic assessment of the functioning of the organisation, identify the root cause, create a road map to help in aligning people, functions and processes to the organisational vision and craft an optimal path for the organisation.

As a Founder and Executive Chairman of another software product company named Epiance Software, I have engendered a culture and system of conceptualising innovative and disruptive technologies that have reshaped the world of process automation and process science.

Just as Aashwasan is a spiritual technology, Epiance is intellectual technology. The techniques I use in the spiritual world are manifested as experiential journeys for people and are result oriented. This is the same principle that is applied in the software company,

where technology is developed to magnify humaneness and to bring the excellence of human performance. The vision is not to replace humanity with technology, but rather bring humanity right on the top and maintain the higher intelligence of human intellect.

At Aank, the consulting company which conceptualises humanness, we are developing technologies that create a space for people to move closer to who they are.

Aashwasan Science is also leveraged to address and counter various physical ailments. Can you elaborate on the same? How did it help people during the Covid19 crisis?

Every problem finds its own solution. That is the way our life is created to be. Nature works in infinite and relevant ways, providing pathways to reach one's own answers. Every time an individual reaches the doorstep of Aashwasan, a new technique gets created through me.

The Year 2020 brought the worst-ever pandemic to us. Everyone was caught unawares. Although our body is endowed with self-healing capacity by birth, however, we are not able to fall back on our own inner intelligence. For instance, our immune system is designed to defend our body from diseases and viruses, but sometimes the immune system itself creates issues in the body when it starts overreacting or attacking its own system, thereby creating auto-immune conditions and allergies of different kinds. Aashwasan Science services strengthen, repair and give direction to the immune system to respond appropriately. Auto-immune conditions such as Multiple Sclerosis, Rheumatoid Arthritis, and allergies found reversal.

Over the last 17 years, Aashwasan Science has been the harbinger of hope to many who found solutions for the most difficult and intractable conditions of health and well-being such as Cancer, Developmental disorders such as Autism, Neurological conditions such as Epilepsy, Neuropathy, Paralysis, Genetic conditions such as Down's Syndrome, Diabetes Type I, Psychiatric conditions such as Schizophrenia, Addictions, lifestyle issues such as RSI, cardiovascular conditions, many undiagnosed and untreatable issues of body, mind and soul.

During Covid 19, Aashwasan could help many people suffering from the impact of the virus, both mentally and physically, pre, during and post-infection. New technique was invented to enable the body to connect to its own innate intelligence, deal with the viral overload effectively and bring out its self-healing capacity to heal its damaged organs and functions. We saw unprecedented results where even people on ventilators could respond and come out of life-threatening situations.

In today's modern world a large majority of people are faced with physiological and emotional challenges of varying degrees. How do you utilise Aashwasan Science to help people deal with such challenges?

If you really look deeper and get to the basics of human life, most issues are emotional in nature. Emotions play the most crucial role in one's health and well-being. Most of us live with unresolved emotions that remain as unresolved energy in our bodies, altering our natural mechanisms over time. The body goes through chemical changes, which lead to behavioural changes, both in body and mind. People suffer from mental illnesses and physical manifestations in the form of diseases and disorders.

Do you know - when we do not resolve our emotions, we pass on those unresolved energies to our children?

All mental health issues ultimately reflect in your body as physiological conditions. More than 70% of our health conditions are created inside us.

As Aashwasan Science is a science that transforms experiences, it helps in resolving unresolved emotions. It helps an individual address the root cause of all conditions to bring permanent solutions, thereby restoring optimal health and well-being, and a healthy relationship with self and the world. Over the last 17 years, we have witnessed

unprecedented breakthroughs in the area of mental and physical well-being, such as depression, stress, personality disorders, addictions, cardiovascular issues, degenerative, genetic, developmental disorders and many more.

One of your primary beliefs is, "Love is where it all begins". Can you elaborate on this thought and its significance in your work as a spiritual scientist?

Love is not just an emotion; it is the experience of connection with life. Love is a frequency at which the universe connects and communicates with the life force in every living being. It is the core of all creation. Love keeps life in integrity. Being in the experience of love keeps harmony and balance in nature. Without connecting to one's true self, nothing can ever change in our lives. If one truly wishes to see a change in oneself, in one's life or in the world, one must start with love within because love is where it all begins!

Going forward, what is your road map as a spiritual scientist? Are there any new techniques or arenas of work that you will foray into going forward?

I am deeply humbled with the hope and possibilities that Aashwasan Science has brought in thousands of lives. Aashwasan's work has been consistently honoured with the Mahatma Award for 3 consecutive years - 2019, 2020 and 2021. Aashwasan has been recognized for its innovative and path-breaking solutions to better human living, work in the times of Covid and its contribution towards sustainable development goals as established by the United Nations.

Science is an ever-evolving system that offers answers to all questions in our life. As a spiritual scientist, my focus is on evolving new techniques of Aashwasan Science and creating various services to help individuals who reach Aashwasan with a need. Nature's ways are abundant and profound. Aashwasan Science being nature's own stands as hope to everyone. Aashwasan is a movement of love and happiness. It is here to bring the experience of love back into every heart.

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